

Contact

officialabde@gmail.com

www.linkedin.com/in/boudofski
(LinkedIn)

Top Skills

Project Management

AI-Driven Content

Creative Content Creation

Abdelkhalek Boudofi

Digital Marketing Strategist & AI Automation Expert | Founder of MA Global Marketing | Built 10M+ Follower Brands | SEO/SEM Specialist | Generated \$500K+ Revenue

Morocco

Summary

Creative powerhouse and growth architect with 8+ years transforming businesses through digital strategy and AI-powered solutions.

As Founder & CEO of MA GLOBAL MARKETING, I've helped international clients across Europe, MENA, and North America scale their digital presence through:

- # SEO/SEM strategies that drive 1M+ monthly visits
- # Viral content creation with 1B+ video views
- # AI automation systems for content at scale
- # Facebook monetization and Rights Manager recovery
- # Multi-language campaigns (Arabic, English, French)

PROVEN RESULTS:

- Built brands with 10M+ followers
- Generated \$500K+ in client revenue
- Created viral content reaching billions
- Automated content pipelines using GPT & AI tools

SPECIALTIES:

Digital Strategy | Content Automation | Brand Building | Monetization
| Web Development | Data Analytics | AI Tools | Social Media Growth

Based in Morocco, serving global markets
Ready to scale your digital presence

Experience

Ma Global Marketing

3 years

Digital Strategist - MommyRecipe.com

2023 - Present (2 years)

Morocco

Created global content strategy driving 1M+ monthly visits across multilingual food platform

KEY ACHIEVEMENTS:

- Developed content calendar targeting high-traffic food keywords
- Implemented recipe SEO optimization in Arabic, English, and French
- Utilized AI image generation and strategic AdSense placements
- Built automated blog translation systems
- Crafted cultural food storytelling for diverse audiences

Skills: Content Strategy | SEO | AI Image Generation | Multilingual Marketing | AdSense Optimization

Founder & CEO - MA GLOBAL MARKETING

May 2022 - Present (3 years 3 months)

Morocco

Established and scaled international digital agency serving clients across Europe, MENA, and North America

KEY ACHIEVEMENTS:

- Generated \$500K+ revenue through strategic digital campaigns
- Built automated client funnels, landing pages, and email workflows
- Delivered comprehensive web design, SEO, and branding solutions
- Created business toolkits and monetization strategies
- Automated content systems using AI and machine learning

Services: Web Design | SEO Strategy | Branding | Automation Systems | Content Campaigns | Facebook Monetization

Web Content Writer – Ceptice.com

2022 - Present (3 years)

Marrakesh-Safi, Morocco

- Established a highly successful personal blog, generating over 1 million monthly visitors and monetizing the platform through affiliate marketing and ad revenue.
- Created and published multimedia content, including articles, blog posts, and videos, that attracted a loyal readership.

- Generated over \$100,000 in revenue in one year through strategic monetization of the blog, proving expertise in content marketing and online business growth.

CAFUCCI LTD

Social Media Strategist – CAFUCCI LTD

2021 - Present (4 years)

London Area, United Kingdom

- Developed and managed social media strategies, generating creative, engaging content that increased brand visibility.
 - Oversaw social media design and content optimization, ensuring a cohesive and visually compelling online presence.
 - Analyzed SEO and user engagement metrics, providing strategic recommendations to improve audience interaction and content relevance.
 - Stayed ahead of trends in social media and digital design, ensuring the company remained competitive in a rapidly evolving digital landscape.
-